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### ConnectEdu and Rediker Software Join Forces to Build a New Data Integration System to Improve Access to Higher Education

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BOSTON, March 19 /PRNewswire/ -- A new data integration relationship between ConnectEdu, Inc. and Rediker Software, Inc. has created a seamless data delivery system for high schools managing student data with Rediker's school management software system. Rediker Software has developed a simple export process for student data to seamlessly integrate with ConnectEdu's Connect! -- a free web solution for college planning, admissions and financial aid available to high schools. To increase access and improve going-to-college rates statewide, high schools will be directly integrated with community colleges, colleges and universities to deliver TRUE ELECTRONIC TRANSCRIPTS(TM) and additional college application materials.

According to Rediker Software's CEO and founder, Richard Rediker, "This promises to be a terrific partnership, and the timing couldn't be better. Teaming up with ConnectEdu was the logical next step in our ongoing mission to connect students with opportunity via technology. We applaud, and will emulate, ConnectEdu's business plan to provide this critical college connectivity to high schools at no cost. This is just the beginning of what Rediker and ConnectEdu, working together, can do for our schools."

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As they engage in the "going-to-college" process, high school students will now have direct access to some of the nation's most progressive colleges and universities, including University of Michigan, Michigan State University, Missouri State University, Truman State University, Rutgers University and University of Connecticut. As Connect! continues partnering with more high schools and colleges nationwide, ConnectEdu expects to deliver 1.3 million transcripts in the upcoming admissions cycle.

Unlike other document delivery systems that are limited to .pdf format, ConnectEdu is the sole purveyor of an XML transcript solution directly integrated with a secure national network of colleges that follows guidelines set by Post Secondary Education Standards Council (PESC) and the Schools Interoperability Framework Association (SIFA). By safely

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delivering documents as data points, student information can then be uploaded at the college for automatic GPA recalculation, immediate applicant matching, and instant receipt verification. As a result, admissions offices will spend less time manually processing college applications, will increase relationships with college-bound students, and will ultimately deliver more timely admissions decisions.

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"As the electronic documents marketplace continues its movement towards data standards, we have concentrated on the delivery of electronic transcripts from the high school student information system to the college SIS." said ConnectEdu, Inc. President and Founder Craig Powell. "In joining forces with Rediker, we are making it easier than ever for high schools to integrate their systems with our college partners. More importantly for students and families, it means they will benefit from a streamlined process that focuses on their needs at no cost to them."

#### About ConnectEdu, Inc.

In 2002, President & Founder Craig Powell established ConnectEdu to simplify the college admissions and financial aid process for all involved. Believing that students must be at the core of a solution, the ConnectEdu team began development of Connect! -- a web solution that benchmarks every 9th -- 12th grade student against a comprehensive college plan, virtually connects high schools to higher education institutions directly, and provides the tools for everyone involved in the admissions and financial aid process to do their work. Students are empowered, parents are engaged and counselors are enabled with modern technology that enhances college counseling and allows them to return to the core of their mission -- assisting students in making one of the most important decisions in their lives. Today, Connect! is the industry leading national going-to-college portal.

#### About Rediker

Rediker Software, Inc. is a leading provider of school administrative software across the United States and around the world. Founded over 27 years ago by educators for educators, the company understands the unique student management requirements of all types of schools and districts, public and private, elementary to secondary. Their flagship product, Administrator's Plus(R), along with their School Office Suite(R), provide an easy-to-use integrated school management software system that streamlines administrative tasks and manages student information throughout the entire school.

#### ConnectEdu, Inc.

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